



David M. Gobis Ceramic Tile Consultant  
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## Curriculum Vitae

Current Positions Independent Ceramic Tile Technical Consultant  
 Technical Consultant to National Tile Contractors Association  
 Technical Consultant to Ceramic Tile Institute of America  
 Technical Consultant to Tile Council of North America  
 Technical writer and columnist for Business News Publishing

Current Duties Author of numerous programs for all segments of the industry. Do extensive travel giving both lecture and hands-on presentations on a nationwide basis. Serve as a speaker at ceramic industry events. Serve as a voting member on all ceramic tile related technical and standards committees. Provide industry focused ceramic tile installation inspection and consulting services. Write numerous technical articles for trade publications.

Summary of Work Experience  
 1970-1976 Mayfield Tile & Mantel Jesup, GA  
 Apprentice Tile Setter

1976-1980 G.M. Associates Racine, WI  
 Flooring Contractor, President and Active Installer

*Tile Concepts Inc.*

▪ 1980-1998 Tile Concepts Inc. Racine, WI  
 Full-time Flooring Contractor President and Active Installer

▪ 1999 - 2008 Ceramic Tile Education Foundation Clemson, SC  
 Executive Director

- Assumed duties of Technical Director in 2006 for transition

Fall of 2008 Begin operations as independent technical consultant



Awards Recipient of 2009 NTCA Industry Cornerstone Award (National Tile Contractors Association)

2015 TCNA Tile Person of the Year (Lifetime Achievement Award)  
 (Tile Council of North America)

## Current and Past Professional Activities



Past President Ceramic Tile Education Foundation  
Former Director Region 6 National Tile Contractors Association  
Former Chairman NTCA Website Committee  
Former Chairman NTCA Training and Education Committee  
Ceramic Tile Institute of America Technical Consultant  
Gateway Interior Design Advisory Committee  
Tile Council of America IICRC Tile Claims Inspector Committee Member  
Floorcovering Institute-Certified Hard Surface Claims Inspector Author  
Tile Council of America Team Advisory Committee  
Tile Council of America Delegate on Responsible Solutions for Mold Committee  
Current Voting Member of the ANSI A108 Committee for the Installation of Ceramic  
ASC A108 Committee on Large Tile  
ASC A108 Committee on Expansion Joints  
Current Committee Member ISO TC-189 Ceramic Standards TAG  
Current Member ASTM C-21 Whitewares  
Current Member of the Tile Council of America Handbook Committee  
Current Member of the NTCA Technical Committee  
Current Member of the NTCA Methods and Standards Committee  
NTCA Technical Subcommittee Chairman on

- Wood Substrates
- Gypsum Substrates

Journeyman Tile Setter (Current Member BAC Local 4) #414274

## Additional Comment

Currently provide or have provided consulting inspection services, reports, advice on a National and International basis. Provide expert witness testimony in numerous cases for both Plaintiff and Defendant to Insurance Companies, Manufacturers, Contractors, Architects, Retailers, Builders, Associations, and Consumers. Answer roughly 3000-4000 calls, emails, and faxes per year on ceramic tile related issues in current position. In the previous 10 years, wrote and implemented National ceramic tile training programs including ceramic tile inspection as Executive Director of the Ceramic Tile Education Foundation.

## Presentations

Featured Speaker at Coverings Ceramic Tile Exposition and Surfaces Floor Covering Show since 1998

Over 75 different tile presentations on various subjects available on request

**List of some recent articles, complete listing of 156 individual published articles dating from 1996 through 2011 available on request**



<b>Floor Covering Installer</b>	<b>Topic</b>
Oct/Nov	The Basics of Cracked Tile Prevention
Aug/Sept	Exterior Tile Work
Mar/Apr	Tile Trouble Shooting
Jan/Feb	The Lowdown on Backer Boards
July/Aug	4-5 or 6 Spots of Mortar
Sept/Oct	Mortar Bed Installations
Nov/Dec	Concrete Floor Prep- Flat and Ready?
Jan/Feb	Large Tile Installation
Mar/April	Movement Joints, Sometimes You Win,
May/June	Tile Decks and Patios
July/Aug	Pool and Spa Tile
Sept/Oct	Is Thinset For Dummies



<b>TILE Magazine Issue</b>	<b>Topic</b>
Sept/ Oct	Cleaning and Sealing Tile and Grout
Jun/July	Let's Keep it Quiet with Sound Control
Jan/Feb	The Crack-Free Guarantee
Mar/April	Underlayments for Tile Floors
Sept/Oct	Noise Abatement for Tile Floors
Nov/Dec	A Membrane for Every Floor
Mar/April	Yes, No. or Maybe
April/June	Specification Writing
June/July	Crack Free Tile Floors
Sept/Oct	Is It Really Waterproof



<b>National Floor Trends</b>	<b>Topic</b>
Mar/April	How to Choose the Right Crack Protection
Jul/Aug	When Your Customer Wants Glass Tile
April	Change in the Gameplan
June	Mailbag, Reader Questions and Answers



<b>TileLetter Issue</b>	<b>Topic</b>
July	Membrane Uses and Abuses
June	Just Mud It!
January	Crack Isolation
February	Felt Alert!

Monthly contributor to "Ask the Expert" since 2007



<b>TileDealer Issue</b>	<b>Topic</b>
September	The Bigger the Better
October	Expansion Joints